



भारतीय प्रबंध संस्थान रायपुर Indian Institute of Management Raipur



Final Placement Report

PGP 2023 - 25





FOREWORD

The Indian Institute of Management Raipur proudly announces the successful completion of the Campus Recruitment for the **PGP Batch of 2023-25**. Out of 347 students registered and eligible for placement, 328 accepted the offers, while the remaining students were offered placements but are exploring other opportunities.

The placement season this year reflects our students' ability to stay resilient and adaptable despite a tough market environment. The **PGP Batch of 2023-25** accepted opportunities in Sales and Marketing (32%), General Management (14%), Operations and IT (17%), Finance (21%), and Analytics and Consulting (16%).

The average CTC stood at INR 18.83 lakhs, median CTC at INR 18.40 lakhs and highest CTC reached INR 33.12 lakhs (These figures are those who accepted the offer). We extend our heartfelt gratitude to our esteemed recruiters, both long-standing partners and new collaborators across diverse sectors, whose continued trust reflects the strong industry demand for IIM Raipur's talent. This year's placement season witnessed the participation of 132 recruiters in the final placements, reaffirming the institute's growing reputation and the exceptional calibre of our students.

This exceptional outcome stands as a testament to the dedication of our faculty, students, alumni, recruiters and stakeholders, who collectively contribute to shaping leaders for an evolving business landscape. The Placement Committee IIM Raipur Corporate Relations has played a pivotal role in guiding students through their career journeys. Their consistent efforts in engaging top recruiters and ensuring seamless recruitment processes have led to an impressive number of offers.

We extend our sincere appreciation to our Director, Faculty, former members of the Placement Advisory Team and Alumni for their invaluable support to the Placement Committee and the IIM Raipur fraternity. Heartiest congratulations to all our students for their outstanding performance and best wishes for continued success. Thank you for your unwavering support in strengthening IIM Raipur's position as a leader in management education.

Warm Regards,
Prof. Mohit Goswami
Chairperson (Corporate Relations and Placements)
Indian Institute of Management, Raipur





PLACEMENT AT A GLANCE

Sector	Number of Students	Percentage of Students	Highest CTC	Average CTC	Prominent Recruiters
BFSI	76	23	₹ 27.30 LPA	₹ 18.63 LPA	Aditya Birla Capital, Morgan Stanley, DE Shaw, Wells Fargo, Bank of America, Axis Bank, Standard Chartered, ICICI, Kotak Group, Anand Rathi
FMCG/FMCD	40	12	₹ 20.01 LPA	₹ 17.63 LPA	ABInBev, Berger Paints, Vivo, Himalaya Wellness, Titan, Reliance, Blue Star Limited, Greenply, Keya Foods
IT/ITES	107	33	₹ 32.76 LPA	₹ 18.89 LPA	Accenture Technology, Accenture ATCI, LatentView, Capgemini, Cognizant, IBM, Servicenow, MAQ Software, LTTS, Yash Technologies
Manufacturing	55	17	₹ 31.12 LPA	₹ 18.03 LPA	Micron, TVS, Sintex by Welspun, HPCL, Vedanta, Thyssenkrupp, Bharat Forge, IOCL
Strategy & Consulting	27	8	₹ 18.00 LPA	₹ 16.68 LPA	KPMG, Deloitte USI, PwC, Frost & Sullivan, ZS Associates, Jasper Collins, Mindsprint
Others (Media, Ed Tech, etc.)	23	7	₹ 33.12 LPA	₹ 21.09 LPA	GMR, Times group, Physics Wallah, DS Group, Good Bee Channel Play, Amazon
Total	328	100			

Domain	Number of Students	Percentage of Students	Highest CTC	Average CTC	Prominent Recruiters
Analytics & Consulting	52	16	₹ 22.00 LPA	₹ 18.98 LPA	Accenture Technology, Accenture ATCI, LatentView, Hexaware, Pattern, HashedIn by Deloitte, Virtusa
Financial Management	70	21	₹ 27.30 LPA	₹ 17.66 LPA	Wells Fargo, Morgan Stanley, TresVista, Aditya Birla Capital, Kotak, Axis Bank, HDFC Ergo, Anand Rathi
General Management	44	14	₹ 33.12 LPA	₹ 23.69 LPA	Himalaya Wellness, Piramal Pharma, Titan, AB inBev, GMR, Berger Paints, Amazon
Operations & IT	57	17	₹ 32.76 LPA	₹ 19.90 LPA	LTTS, Servicenow, Capgemini, Pattern, HashedIn by Deloitte, Accenture Technology, Mindsprint
Sales & Marketing	105	32	₹ 20.01 LPA	₹ 16.91 LPA	Times Group, Vivo, IndiaMart, Blue Star, Greenply, Morepen Laboratories, Channel Play, Keya Foods
Total	328	100			

SECTOR – WISE HIGHLIGHTS

Sector	Logos		Sector	Logos	
BFSI			IT/ITES		
Number of Students 76			Number of Students 107		
Percentage of Students 23			Percentage of Students 33		
Highest CTC ₹ 27.30 LPA			Highest CTC ₹ 32.76 LPA		
Average CTC ₹ 18.63 LPA			Average CTC ₹ 18.89 LPA		

SECTOR – WISE HIGHLIGHTS

Sector	Manufacturing		Strategy & Consulting	
Number of Students	55		27	
Percentage of Students	17		8	
Highest CTC	₹ 31.12 LPA		₹ 18.00 LPA	
Average CTC	₹ 18.03 LPA		₹ 16.68 LPA	
	 	 		
	 	 		
	 	 		
	 			

SECTOR – WISE HIGHLIGHTS

Sector	Number of Students	Percentage of Students	Highest CTC	Average CTC
Others (Media, Ed Tech, etc.)	23	7	₹ 33.12 LPA	₹ 21.09 LPA
FMCG/FMCD	40	12	₹ 20.01 LPA	₹ 17.63 LPA

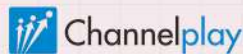
Sector
Others
(Media, Ed Tech, etc.)

Number of
Students
23

Percentage of
Students
7

Highest
CTC
₹ 33.12 LPA

Average
CTC
₹ 21.09 LPA



Sector
FMCG/FMCD

Number of
Students
40




Percentage of
Students
12

Highest
CTC
₹ 20.01 LPA

Average
CTC
₹ 17.63 LPA



DOMAIN WISE: HIGHLIGHTS

Domain	Company 1	Company 2	Company 3	Company 4
Analytics & Consulting Number of Students 52 Percentage of Students 16 Highest CTC ₹ 22.00 LPA Average CTC ₹ 18.98 LPA	 accenture <small>TECHNOLOGY</small>	 virtusa <small>Accelerating Business Outcomes</small>	 WELLS FARGO	 Morgan Stanley
	 LatentView <small>Actionable Insights • Accurate Decisions</small>	 HEXAWARE	 TresVista <small>Catalyzing Your Impact</small>	 ADITYA BIRLA CAPITAL
	 Hashedin <small>by Deloitte</small>	 accenture <small>ATCI</small>	 kotak	 AXIS BANK
			 HDFC ERGO	 ANANDRATHI <small>INVESTMENT SERVICES</small>
			Highest CTC ₹ 27.30 LPA	
			Number of Students 70	
			Percentage of Students 21	
			Average CTC ₹ 17.66 LPA	

DOMAIN WISE: HIGHLIGHTS

Domain	Number of Students	Percentage of Students	Highest CTC	Average CTC
General Management	44	14	₹ 33.12 LPA	₹ 23.69 LPA
Operations & IT	57	17	₹ 32.76 LPA	₹ 19.90 LPA

      	    
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DOMAIN WISE: HIGHLIGHTS

Domain
Sales & Marketing



vivo

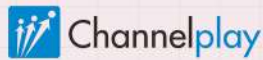
Number of Students
105



Percentage of Students
32



Highest CTC
₹ 20.01 LPA



Average CTC
₹ 16.91 LPA



CASE COMPETITION ACHIEVEMENTS



AMAZON ACE
2ND RUNNER-UP



ASIAN PAINTS COGNOSCENTI
CAMPUS WINNER



BULLZIRE '25:
SRCC VALUATION CASE COMPETITION
NATIONAL FINALIST



FLIPKART WIRED 9.0
NATIONAL SEMI-FINALIST



GRAD 2.0
NATIONAL SEMI FINALIST



HIVEMINDS:
THE STRATEGY CONQUEST S1
NATIONAL FINALIST



HP DREAMS UNLOCKED
SEASON 1
WINNER



L'ORÉAL BRANDSTORM 2025
NATIONAL FINALIST



MARUTI SUZUKI XCELERATE 2025
B-TRACK - CURRENTLY RUNNING
NATIONAL SEMI-FINALIST ROUND



NJ FACTOR INVESTING
OLMPIAD
2ND RUNNER UP



NOTHING INCUBATOR
2025
SEMI FINALIST



RELIANCE RETAIL
THE IDEA BUZZ
NATIONAL FINALIST



SCALING THE IVP STORE
A DIGITAL INDUSTRIAL
PROCUREMENT PLATFORM - WINNER



SUD LIFE SURGE
CASE COMPETITION 2025
NATIONAL FINALIST



TALENTWOOD SEASON 4
NATIONAL FINALIST



TATA IMAGINATION
CHALLENGE 2024
NATIONAL SEMI FINALIST



TATA IMAGINATION CHALLENGE 2025
NATIONAL SEMI-FINALIST



THE COCA-COLA MANTRA CHALLENGE 2025
NATIONAL FINALIST



XIAOMI SUMMIT 7.0
CAMPUS WINNER



PROMINENT RECRUITERS





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